

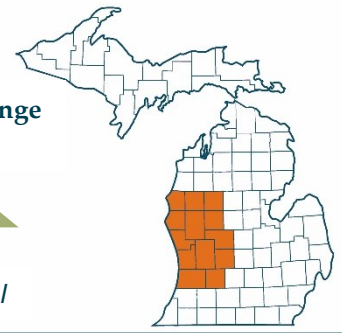
Comparative Dashboard

Peer CSAs (Combined Statistical Areas) have populations within 30 percent of Grand Rapids-Wyoming-Muskegon CSA, as well as over 10 percent of employment in Manufacturing



Average Ranking Change

2015 - 2017



Median Household Income

Peer Rank: 1 ↑ Nat'l Rank: 10 ↑

Peer Rank	Region	Value	Nat'l Rank
1	Hartford-West Hartford, CT CSA	\$71,556	10
2	Harrisburg-York-Lebanon, PA CSA	\$63,296	27
3	Grand Rapids-Wyoming-Muskegon, MI CSA	\$59,279	46
4	Louisville/Jefferson...Madison, KY-IN CSA	\$56,887	53
5	Rochester-Batavia-Seneca Falls, NY CSA	\$56,885	54
6	Buffalo-Cheektowaga, NY CSA	\$54,839	70
7	Dayton-Springfield-Sidney, OH CSA	\$52,382	89
8	Birmingham-Hoover-Talladega, AL CSA	\$51,610	95
9	Tulsa-Muskogee-Bartlesville, OK CSA	\$50,869	104
10	Knoxville-Morristown-Sevierville, TN CSA	\$50,764	108
11	Greenville-Spartanburg-Anderson, SC CSA	\$49,620	117
12	Greensboro--Winston-Salem--High Point, NC CSA	\$48,925	125

Management, Business, Science, and Arts Occupation Employment

Peer Rank: 4 ↑ Nat'l Rank: 22 ↑

Peer Rank	Region	Value	Nat'l Rank
1	Hartford-West Hartford, CT CSA	43.9%	10
2	Rochester-Batavia-Seneca Falls, NY CSA	40.1%	35
3	Buffalo-Cheektowaga, NY CSA	38.0%	57
4	Birmingham-Hoover-Talladega, AL CSA	36.7%	67
5	Dayton-Springfield-Sidney, OH CSA	36.5%	70
6	Tulsa-Muskogee-Bartlesville, OK CSA	36.5%	71
7	Harrisburg-York-Lebanon, PA CSA	36.0%	76
8	Grand Rapids-Wyoming-Muskegon, MI CSA	34.6%	90
9	Greensboro--Winston-Salem--High Point, NC CSA	34.4%	92
10	Louisville/Jefferson...Madison, KY-IN CSA	34.4%	94
11	Knoxville-Morristown-Sevierville, TN CSA	34.3%	97
12	Greenville-Spartanburg-Anderson, SC CSA	33.9%	103

Individuals in Poverty

Peer Rank: 0 ↑ Nat'l Rank: 34 ↑

Peer Rank	Region	Value	Nat'l Rank
1	Harrisburg-York-Lebanon, PA CSA	9.6%	12
2	Hartford-West Hartford, CT CSA	9.7%	15
3	Grand Rapids-Wyoming-Muskegon, MI CSA	10.9%	22
4	Louisville/Jefferson...Madison, KY-IN CSA	12.1%	41
5	Dayton-Springfield-Sidney, OH CSA	13.3%	65
6	Rochester-Batavia-Seneca Falls, NY CSA	13.6%	70
7	Buffalo-Cheektowaga, NY CSA	14.3%	84
8	Knoxville-Morristown-Sevierville, TN CSA	14.4%	87
9	Birmingham-Hoover-Talladega, AL CSA	14.8%	92
10	Greenville-Spartanburg-Anderson, SC CSA	15.0%	96
11	Tulsa-Muskogee-Bartlesville, OK CSA	15.3%	103
12	Greensboro--Winston-Salem--High Point, NC CSA	15.5%	106

Labor Force Participation Rate (16+)

Peer Rank: 2 ↑ Nat'l Rank: 7 ↑

Peer Rank	Region	Value	Nat'l Rank
1	Grand Rapids-Wyoming-Muskegon, MI CSA	65.9%	36
2	Hartford-West Hartford, CT CSA	65.1%	46
3	Louisville/Jefferson...Madison, KY-IN CSA	64.8%	49
4	Harrisburg-York-Lebanon, PA CSA	64.7%	52
5	Rochester-Batavia-Seneca Falls, NY CSA	63.3%	72
6	Buffalo-Cheektowaga, NY CSA	62.7%	78
7	Dayton-Springfield-Sidney, OH CSA	62.2%	84
8	Tulsa-Muskogee-Bartlesville, OK CSA	61.8%	88
9	Greensboro--Winston-Salem--High Point, NC CSA	61.5%	90
10	Greenville-Spartanburg-Anderson, SC CSA	60.6%	106
11	Knoxville-Morristown-Sevierville, TN CSA	60.2%	110
12	Birmingham-Hoover-Talladega, AL CSA	59.1%	125

Percent of Adults with Education Beyond High School

Peer Rank: 0 ↑ Nat'l Rank: 9 ↑

Peer Rank	Region	Value	Nat'l Rank
1	Hartford-West Hartford, CT CSA	63.3%	52
2	Rochester-Batavia-Seneca Falls, NY CSA	63.0%	56
3	Buffalo-Cheektowaga, NY CSA	62.7%	57
4	Grand Rapids-Wyoming-Muskegon, MI CSA	62.0%	63
5	Tulsa-Muskogee-Bartlesville, OK CSA	59.5%	85
6	Greensboro--Winston-Salem--High Point, NC CSA	58.9%	92
7	Louisville/Jefferson...Madison, KY-IN CSA	58.8%	95
8	Birmingham-Hoover-Talladega, AL CSA	58.7%	97
9	Dayton-Springfield-Sidney, OH CSA	58.0%	104
10	Greenville-Spartanburg-Anderson, SC CSA	57.3%	108
11	Knoxville-Morristown-Sevierville, TN CSA	54.3%	124
12	Harrisburg-York-Lebanon, PA CSA	52.8%	133

Population Change (5-year)

Peer Rank: 0 ↑ Nat'l Rank: 0 ↑

Peer Rank	Region	Value	Nat'l Rank
1	Greenville-Spartanburg-Anderson, SC CSA	5.5%	34
2	Grand Rapids-Wyoming-Muskegon, MI CSA	4.3%	55
3	Knoxville-Morristown-Sevierville, TN CSA	3.5%	67
4	Tulsa-Muskogee-Bartlesville, OK CSA	3.4%	68
5	Greensboro--Winston-Salem--High Point, NC CSA	3.3%	70
6	Louisville/Jefferson...Madison, KY-IN CSA	2.8%	77
7	Harrisburg-York-Lebanon, PA CSA	2.5%	81
8	Birmingham-Hoover-Talladega, AL CSA	1.2%	105
9	Buffalo-Cheektowaga, NY CSA	-0.1%	128
10	Dayton-Springfield-Sidney, OH CSA	-0.2%	131
11	Rochester-Batavia-Seneca Falls, NY CSA	-0.6%	137
12	Hartford-West Hartford, CT CSA	-0.7%	139

Sources: U.S Census Bureau Population Estimates (2017), American Community Survey 1-Year Estimates (2017)
 Note: Arrows indicate the change in respective rankings from 2015 to 2017 for the Grand Rapids-Wyoming-Muskegon, MI CSA

Comparable (Peer) Combined Statistical Areas

CS142 Birmingham-Hoover-Talladega, AL CSA
CS160 Buffalo-Cheektowaga, NY CSA
CS212 Dayton-Springfield-Sidney, OH CSA
CS266 Grand Rapids-Wyoming-Muskegon, MI CSA
CS268 Greensboro--Winston-Salem--High Point, NC CSA
CS273 Greenville-Spartanburg-Anderson, SC CSA
CS276 Harrisburg-York-Lebanon, PA CSA
CS278 Hartford-West Hartford, CT CSA
CS314 Knoxville-Morristown-Sevierville, TN CSA
CS350 Louisville/Jefferson County--Elizabethtown--Madison, KY-IN CSA
CS464 Rochester-Batavia-Seneca Falls, NY CSA
CS538 Tulsa-Muskogee-Bartlesville, OK CSA
TALENT 2025 Area

Comparable (Peer) Metropolitan Statistical Areas

Allentown-Bethlehem-Easton, PA-NJ MSA
Birmingham-Hoover, AL MSA
Buffalo-Cheektowaga-Niagara Falls, NY MSA
Grand Rapids-Wyoming, MI MSA
Greenville-Anderson-Mauldin, SC MSA
Knoxville, TN MSA
Rochester, NY MSA
Tucson, AZ MSA
Tulsa, OK MSA
Worcester, MA-CT MSA

Methodology:

Peer MSAs:

- Population within 20 percent of Grand Rapids-Wyoming, MI MSA
- Not a state capital
- Not a coastal city
- Above 10 percent of Manufacturing contribution to overall GDP

Aspirational MSAs:

- Derived from a base pool of 80 identified in many rankings and studies
- Not a state capital
- Not a coastal city

Peer CSAs:

- Population within 30 percent of TALENT 2025 region
- Above 10 percent of Manufacturing contribution to overall GDP

Aspirational Metropolitan Statistical Areas

Boulder, CO MSA
Charlotte-Concord-Gastonia, NC-SC MSA
Chattanooga, TN-GA MSA
Dallas-Fort Worth-Arlington, TX MSA
Kansas City, MO-KS MSA
Lafayette, LA MSA
Louisville/Jefferson County, KY-IN MSA
Ogden-Clearfield, UT MSA
Portland-Vancouver-Hillsboro, OR-WA MSA
Provo-Orem, UT MSA
Winston-Salem, NC MSA