DE&I CEO COMMITMENT

To be a top 20 region for employment, West Michigan employers must attract, develop, and retain diverse talent.

I ___________________________ on behalf of ___________________________
pledge my commitment to participating in the Diversity, Equity, and Inclusion (DE&I) practices, as outlined below for the next two years as of ___________________________.

REQUIRED

1. Complete Talent 2025’s DE&I Employer Benchmarking Survey

2. Select 1 Workforce Diversity, Equity, and Inclusion Goal to Improve

- Governance
- Senior Leadership/Management (Defined as Vice Presidents, Directors, Managers, and people that make hire/separation/promotion decisions)
- Workforce
- Supplier Chain

3. Share Commitment and Business Case to Internal Organization

4. Attend Talent 2025’s Inclusive Leadership Development Event(s) (participation fee required)

CHOOSE ONE

(Check at least one of the activities below)

5. ___ Participate in a Community of Practice for DE&I

6. ___ Contribute best practices to the DE&I Virtual Employer Toolkit

7. ___ Spread the word to three (3) other organizations about your commitment and journey

Signature:

Email: ___________________________ Phone #: ___________________________